



French Language Services Advisory Committee

Minutes 6

**Monday, November 16, 2020
6:30 pm**

Electronic Participation

This Meeting was held through electronic participation in accordance with Section 238 of the *Municipal Act, 2001* as amended by the *COVID-19 Economic Recovery Act, 2020*.

- Notes:**
1. *Please note that these Minutes are to be considered DRAFT until confirmed by Committee.*
 2. *Underlining indicates a new or amended recommendation approved by Committee.*

Present:

Chair: Paul Lalonde
Vice-Chair: Julie Rodier
Members: Nicole Charlebois, Patrick Ladouceur,
Councillor Jean Cloutier (non-voting member)
Reserve Members: Mireille Brownhill

Absent:

Members: Stéphanie Drisdelle, Olivier Fondjo, Stephen MacDonald

GOOD FRANCO NEWS

Vice-Chair Julie Rodier, Councillor Jean Cloutier, and Michèle Rochette, Manager, Municipal Elections and French Language Services, shared their "Good Franco News."

DECLARATIONS OF INTEREST

No declarations of interest were filed.

CONFIRMATION OF MINUTES

Minutes 5 – September 10, 2020

CONFIRMED

PLANNING, INFRASTRUCTURE AND ECONOMIC DEVELOPMENT DEPARTMENT

1. PRESENTATION – L'IMPORTANCE ACCORDÉE AU BILINGUISME DANS LA STRATÉGIE DE DÉVELOPPEMENT ÉCONOMIQUE DE LA VILLE
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Recommendation

That the French Language Services Advisory Committee receive the presentation on the importance of bilingualism in the City's economic development strategy, followed by a presentation from the *Regroupement des gens d'affaires (RGA)*, for information.

Sheilagh Doherty and Cindy VanBuskirk, Program Managers, High Economic Impact Projects, provided a presentation to the Committee and answered questions. A copy of the slides is on file with the Office of the City Clerk.

Committee Members discussed and asked questions regarding:

- Promoting Francophone heritage within the tourism and local tourism sector
- Delivering bilingual initiatives during the pandemic
- A new strategic plan that will establish measurements of successful initiatives
- Measuring outcomes of regionally focused strategies for Francophone and bilingual businesses

ACTIONS:

- Planning, Infrastructure and Economic Development Department ("PIED") staff will provide information to Committee Members about examples of Francophone heritage promotion for specific sites or places that have had the most success.
- PIED staff will provide copies of their presentation notes to Committee Members.

Lise Sarazin, Executive Director, RGA, provided a slide presentation to the Committee, and a copy of the slides is on file with the Office of the City Clerk.

Committee Members discussed and asked questions regarding:

- The economic impact of the number of Francophiles seeking to improve their French
- The success of the translation service offered by RGA to businesses
- Availability of funding from upper levels of government, and partnering with the City on joint initiatives, for promoting active offering of service in French among businesses

The Committee RECEIVED the presentations for information.

FINANCIAL SERVICES DEPARTMENT

2. 2021 DRAFT BUDGET – COMMENTS RELATING TO THE FLSAC TERMS OF REFERENCE

Recommendation

That the French Language Services Advisory Committee approve the document summarizing Member comments.

Isabelle Jasmin, Deputy Treasurer, provided a brief overview of the budget. A copy of the slide presentation is on file at the Office of the City Clerk.

There being no questions of staff, the Chair provided an overview of and read out the written comments on the draft 2021 budget, which were proposed for approval by the Committee.

The Committee APPROVED the document summarizing Member comments on the draft 2021 budget.

ACTION:

- The Committee Coordinator will submit the approved document to the Finance and Economic Development Committee prior to its budget meeting on December 1, 2020.

OFFICE OF THE CITY CLERK

3. FRENCH LANGUAGE SERVICES BRANCH UPDATE

Recommendation

That the French Language Services Advisory Committee receive the update for information.

Michèle Rochette, Manager, Municipal Elections and French Language Services, and Nathalie Lemire, Coordinator, French Language Services, provided an update to the Committee. A copy of the slide presentation is on file at the Office of the City Clerk.

There being no questions, the Committee RECEIVED the presentation for information.

ADJOURNMENT

The meeting adjourned at 7:56 pm.

Committee Coordinator

Chair