

EXTRACT OF DRAFT MINUTES 18
FINANCE AND ECONOMIC
DEVELOPMENT COMMITTEE
12 NOVEMBER 2020

EXTRAIT DE L'ÉBAUCHE DU
PROCÈS-VERBAL 18
COMITÉ DES FINANCES ET DU
DÉVELOPPEMENT ÉCONOMIQUE
LE 12 NOVEMBRE 2020

LANSDOWNE ANNUAL REPORT AND COVID-19 IMPACTS UPDATE

ACS2020-CMR-OCM-0003

CITY WIDE

REPORT RECOMMENDATIONS

That the Finance and Economic Development Committee recommend Council:

- 1. Approve the changes to the Lansdowne Partnership Plan Agreements identified below, as required and as outlined in this report, to assist in mitigating the impacts of COVID-19 by increasing the liquidity of the partnership to better manage cashflows, and delegate the authority to the City Manager, in consultation with the City Solicitor and Chief Financial Officer, to negotiate and execute any amendments required to give effect to Council's decisions:**
 - a. To extend the partnership and associated closed financial system and Waterfall by ten years from 2044 to 2054; and**
 - b. To remove the participation rent and to maintain base rents at current levels in the event of a permitted transfer of the Retail Component during the term of the Retail Lease; and**
 - c. To remove the City's provision to terminate the Retail Lease without cause; and**
 - d. To provide the Ottawa Sports & Entertainment Group (OSEG) one-time access to the current capital reserve**

(lifecycle) funds, while they continue to fund lifecycle investments required based on formalized administrative practices for the City to approve these investments; and

- 2. Approve the establishment of a Lansdowne Park Partnership Working Group consisting of City staff and representatives from OSEG to explore the options to improve the Lansdowne Park Partnership and position it for continued success in a post-COVID environment as well as a Council Sponsor Group to support the Working Group, as described in this report, with the Working Group to report back to the Finance and Economic Development Committee and Council no later than Q2 2021; and**
- 3. Receive the following status update report related to the Lansdowne Partnership Plan:**
 - a. The update from the City Manager outlining the delegated authority exercised from October 2019 to date by the City Manager, the City Solicitor and the Chief Financial Officer, under the finalized and executed Lansdowne Partnership Plan Legal Agreements; and**
 - b. The update from the City Manager on the August 28, 2020 Lansdowne Master Partnership Meeting and Meetings Amongst Parties to the Unanimous Shareholder Agreements; and**
 - c. The status update outlined in this report regarding the operations of the Lansdowne Public-Private Partnership as referenced in Section 10 of the 2019 - Procurement Year in Review report (ASC2020-ICS-PRO-0001).**

MOTION No. FEDC 2020 1/18

Moved by: Councillor Dudas

WHEREAS the report (ACS2020-CMR-OCM-0003) titled “Lansdowne Annual Report and COVID-19 Impacts Update” and listed as Item 2 on today’s agenda was not circulated with the agenda;

THEREFORE BE IT RESOLVED that, pursuant to Subsection 89(3) of the Procedure By-law (being By-law N^o 2019-8), the Finance and Economic Development Committee approve that the Rules of Procedure be suspended to allow for the consideration of this item.

CARRIED

The following staff and stakeholders provided a presentation and / or responded to questions:

- Steve Kanellakos, City Manager
- Isabelle Jasmine, Deputy City Treasurer, Corporate Finance
- Dan Chenier, General Manager, Recreation, Cultural and Facilities
- Mark Goudie, President and Chief Executive Office, Ottawa Sports and Entertainment Group (OSEG)
- Roger Greenberg, Executive Chair, OSEG

Other members of Council in attendance are as follows:

- Councillors R. Brockington, D. Deans, K. Egli, M. Fleury, T. Kavanagh, R. King, C. Kitts, J. Leiper, C. A. Meehan and S. Menard

The committee heard the following 41 delegations (note that order listed below does not necessarily reflect speaking order). Those marked with an asterisk (*) below denote that a written submission is held on file with the Office of the City Clerk.

- Rob Ashe* - spoke in support of the Ottawa Sports and Entertainment Group (OSEG) and the measures that Committee and Council will take to ensure the success of Lansdowne.

- Cindy Scott - spoke in support of OSEG, noting the many events and encourage the City to be cooperative to ensure the success of Lansdowne.
- Jo-Anne.Polak* - formerly the General Manager of the Ottawa Rough Riders from 1988 to 1991, spoke in support of the work OSEG has done with Lansdowne.
- Gawain Harding, National Capital Amateur Football Association – spoke of the organization and how beneficial football is for the community from amateur to professional level. He supports OSEG and believes in the work they do for the community.
- Terry Sheahan, Skate Canada* - spoke in support of the report, noting his experience with Ottawa hosting many skating events in past years.
- Andy McNeely, Thunderbolt Contracting Ltd – noted that his company is responsible for the property maintenance at Lansdowne. He spoke of the importance in bringing public events back at Lansdowne and how much OSEG has contributed to Lansdowne.
- Michaela Schreiter, Co-Host of 'That's What She Said' – spoke of the benefits of REDBLACKS and her personal experience with interviewing the players, as well as her involvement as a young football player.
- Erin Benjamin, President & CEO, Canadian Live Music Association* - spoke in support, noting the importance of OSEG's leadership role at Lansdowne and the music industry.
- Robert Merkley, Merkley Supply Ltd* - spoke in support for not only OSEG's role at Lansdowne but throughout Ottawa. He urged the Committee to support OSEG and approve the report recommendations.
- Jim Durrell* - provided some background information regarding Lansdowne, including the decline of Lansdowne Park and outlined OSEG's achievements. He encouraged members of Council to support the report.
- Lynda A. Bordeleau*, community member and support of fundraising efforts – spoke in support of OSEG and outlined the different initiatives offered at Lansdowne from sporting, entertainment and charitable events.

- Alex Mateas, Ottawa REDBLACKS* - spoke of his personal experiences at Lansdowne Park and what it means to him. He encouraged the Committee to support OSEG.
- Dr. Nalin Bhargava* spoke on behalf of the Ottawa Dental Society, the Ottawa Girls Hockey Association, the Maharaja's Ball, the Montfort Hospital Foundation and the Strathcona Tigers (OCH Foundation) and the benefits that these organizations, in conjunction with OSEG brought to the community and the City.
- Rahul Tomar, Carleton Student, has assisted with welcoming new immigrants since 2017. He spoke of the festivals that are held at Lansdowne and the economical benefits to the community.
- Ken Craig*, concert promoter and producer – spoke in support of OSEG and outlined the many events and concerts held at Lansdowne. He urged the Committee to support OSEG to ensure that post-COVID, events and concerts can resume at Lansdowne.
- Cyril Leeder* - fully supports the report recommendations and asked the Committee to vote in favour. He spoke of how Lansdowne is a social hub for the entire City and outlined the benefits to Ottawa residents and tourists.
- Jeannine Ritchot*, Co-host and Co-creator of *Mouchoir! A REDBLACKS Podcast* fully supports OSEG and the OSEG Foundation of offered personal comments on how OSEG has helped the community.
- Tammy Laverty Hall, CFL Alumni, ONTFL (Ottawa Nepean Touch Football League) and Ed Laverty Legacy Sports Fund* - spoke in support of OSEG and their dedication of the success of Lansdowne.
- June Creelman, Vice-President Glebe Community Association* - outlined concerns of the report recommendations and the lack of public notice. She outlined the short- and long-term considerations and requested FEDC to reject any changes to the LPP agreement but supported the idea of a planning study.
- Peter Hudson, Founder and Chief Executive Officer, HTG – spoke of the events hosted at TD Place and Lansdowne and how it is a world class venue.

He encouraged the City to assist in helping OSEG to ensure the continued success with Lansdowne.

- Andrew Peck, Executive Director, Glebe Business Improvement Area* - spoke in support of OSEG and its ability as a stakeholder and partner to help recover, rebuild and reassess Lansdowne.
- Steve Ball, President, Ottawa Gatineau Hotel Association - noted the devastation to the hotel industry during the pandemic. He noted the importance of Lansdowne as a key tourism site and should be part of the recovery plan post COVID-19.
- Catherine Callary, Ottawa Tourism – spoke in support of OSEG and noted her positive interaction with the group. She provided statistics of the successful events and activities at Lansdowne.
- Dr. Chantale Lussier, Elysian Insight* - spoke in support of OSEG and the OSEG Foundation and its positive impacts in the community. She spoke of her professional experiences with OSEG and shared stories on a personal level.
- Peggy Rafter, Acorn member – spoke in opposition of the report and noted her personal needs and requested that the City consider her community needs.
- Lisa Bilow – spoke in opposition and reiterated the previous delegation’s concerns.
- Clark Hill – spoke of the importance of bringing back jobs at Lansdowne Park and noted the homelessness issue in the City of Ottawa.
- Joel Harden, MPP, Ottawa-Centre – noted that the issue raised by Acorn Canada is relevant to this issue. He noted the letters and requests received at his office regarding the need to help small business, including those who rent space at Lansdowne.
- Chris White – recalled his comments made a decade ago against Lansdowne and echoed MPP Joel Harden and Ms. Creelman’s comments and spoke against the report recommendations.

- George Hanna, Gabriel Pizza* - spoke in support of OSEG and noted the impacts to OSEG due to COVID-19.
- Anthony Carricato – noted the impacts due to the pandemic and spoke to each recommendation. He supports the working group but proposed to deferral the approval of recommendation one until more information is provided.
- Angella MacEwen agreed with most of the presentation however noted the relevance of affordable housing on this file. Speaking as an economic, questioned the analysis, noting the information that is not included in the report. She anticipated that more information will be available post-COVID-19.
- Jo Wood – recommended that OSEG be provided short term assistance and start process to look for solutions and allocate time to understand the implications in the long term.
- Dr. Frank Johnson – noted the impacts of the retail stores due to the pandemic. He opined that Lansdowne has been having issues pre-COVID
- Brian Tansey – thanked Mr. Goudie for his presentation but suggested that these recommendations be held until the releases of the audit on the waterfall pertaining to Lansdowne.
- Sueling Ching, President and Chief Executive Officer, Ottawa Board of Trade* - supports OSEG, noting the importance of preserving its partnership with the City of Ottawa to ensure Lansdowne continues to thrive and flourish in years to come.
- Miranda Gray – spoke against the report recommendations although appreciates OSEG's work at Lansdowne. She suggested deferring this item until after the budget has been approved.
- Toby Sanger – spoke of the retail aspect of Lansdowne and noted his disappointment to the community. He noted his disappointment of the deception that no tax dollars will be used for Lansdowne Park.
- Natalie MacArthur, Invest Ottawa - spoke in favour of the report and outlined the economic benefits at Lansdowne and their partnership with the Ottawa 67s.

- David Flemming, Chair, Heritage Ottawa Advocacy Committee* - requested that the City provide further consideration on the proposed changes and noted that any decision would be premature at this time, noting the lack of public consultation.
- John Dance, Lansdowne representative for Old Ottawa East Community Association – supports the Glebe Community Association comments, noting the lack of consultation on this file.

The following individuals has registered to speak, however due to time constraints and/or other commitments, they were not able to present on this item:

- Bryan Delaney
- Clive Doucet
- Alison Trowbridge

The following correspondence was provided to the committee coordinator between November 4, 2020 and November 11, 2020. A copy of the written submission is held on file with the Office of the City Clerk.

- Email dated October 2020 from Terry Amadio/Andy Castellarin/Krista Ronberg, St. Mark High School
- Email dated October 19 from Andrea Guzzo Lehman, St. Paul HS Volunteer Parent
- Email dated October 20 from Patti Murphy, Youth Services Jeunesse
- Email dated October 21 from Kevin Pidgeon, Nautical Lands Group
- Email dated October 21 from Brian Kilrea
- Email dated October 22 from Susan Ingram, Big Brother/Big Sister
- Email dated October 22 from Liisa Bexler, Ausome Ottawa
- Email dated October 23 from Michael Cvitkovic, Ottawa Blackjacks
- Email dated October 25 from Shaila Anwar, Co-host, That's What She Said, TSN 1200

- Email dated October 25 from Chantale Bergeron
- Email dated October 26 from Sylvie Forget-Swim
- Email dated October 26 from Walter Noble, Children's Aid Society of Ottawa
- Email dated October 29 from Amanda van Frankfoort/Brittany van Frankfoort, Timeout with the Twins
- Email dated October 29 from Jean-Guy Gorley
- Email dated November 2 from David Duncan, Sani-sol
- Email dated November 2 from Jeff Avery, President, CFL Ottawa Alumni Association
- Email dated November 3 from Andrew Loschmann, Field Effect
- Email dated November 3 from Shawn Rivers, Gunn Media
- Email dated November 3 from Phil Weaver, First Choice Haircutters
- Email dated November 4 from Bob Monette
- Email dated November 4 from Michael Crockatt, President, CEO, Ottawa Tourism
- Email dated November 5 from Richard L'Abbé, Co-founder and former CEO, Med-Eng Systems Inc.
- Email dated November 8 from Richard Fader
- Email dated November 8 from Derek Nighbor
- Email dated November 9 from Ian Sherman, Chair, Ernst & Young
- Email dated November 9 from Benoit-Antoine Bacon/Jacques Fremont, Carleton University/Ottawa University
- Email dated November 10 from Aaron Rubinoff, Co-Chairman and Partner, Perley-Robertson, Hill & McDougall LLP
- Email dated November 10 from Neil Barratt

- Email dated November 10 from Michael Walker
- Email dated November 11 from Nolan MacMillan
- Email dated November 11 from Andrew McNeill
- Email dated November 11 from Isabelle Gagnon/Michael Harris, Kids Up Front
- Email dated November 11 from Milan Topolovec, TK Financial Group
- Email dated November 11 from Don Masters, MediaPlus
- Email dated November 11 from Andy McNeely, Thunderbolt Ltd
- Email dated November 11 from Renso Vettoretti
- Email dated November 11 from Sonia Koller, Ottawa's BMW/Subaru
- Email dated November 11 from Mark Sutcliffe
- Email dated November 11 from Richard Slowikowski, President, Ottawa South C.A.
- Email dated November 11 from Robert Brocklebank
- Email dated November 12 from Jane Barton (registered to speak as a delegation however was unable to present due to time constraints)

Questions and responses from staff and OSEG were related to, but not limited to, the LPP agreement, expectations, the sponsor group members and the impacts in refinancing. It was also requested to consider the Audit on the Lansdowne Accounting/Waterfall prior to this report at Council on November 25, 2020.

After discussion, the Committee CARRIED the report recommendations as presented.