



Finance and Economic Development Committee

Minutes 16

Tuesday, September 1 2020

9:30 am

Electronic Participation

This Meeting was held through electronic participation in accordance with Section 238 of the *Municipal Act, 2001* as amended by Bill 187, the *Municipal Emergency Act, 2020*.

- Notes:
1. *Please note that these Minutes are to be considered DRAFT until confirmed by Committee.*
 2. *Underlining indicates a new or amended recommendation approved by Committee.*
 3. *Except where otherwise indicated, reports requiring Council consideration will be presented to Council on 9 September 2020 in Finance and Economic Development Committee Report 16.*

Present:

Chair: Mayor J. Watson
Vice-Chair: Councillor L. Dudas
Councillors: J. Cloutier, G. Darouze, E. El-Chantiry, G. Gower, J. Harder, A. Hubley, M. Luloff, S. Moffatt, J. Sudds, T. Tierney

DECLARATIONS OF INTEREST

No declarations of interest were filed.

CONFIRMATION OF MINUTES

Minutes 15 - July 7, 2020

CONFIRMED

PRESENTATION

1. STAGE 2 LRT QUARTERLY UPDATE

CITY WIDE

Michael Morgan, Director, Rail Construction Program, Transportation Services provided a video depicting the layout of the Stage 2 LRT. He also spoke to a PowerPoint presentation, a copy of which is held on file with the City Clerk and Solicitor. Councillors R. Brockington, K. Egli, T. Kavanagh and J. Leiper were in attendance for this portion of the meeting.

Committee questions included matters pertaining to scheduling and checkpoints; areas, including roads surrounding Carleton University campus; noise barriers; vehicles and lessons learned; and connectivity.

Committee members praised staff for their hard work and dedication on this file. After questions and discussion, the Committee RECEIVED this item for information.

FINANCE SERVICE

2. 2019 INVESTMENTS, ENDOWMENT FUND AND OTHER TREASURY
ACTIVITIES REPORT

ACS2020-FSD-FIN-0017

CITY WIDE

REPORT RECOMMENDATIONS

That the Finance and Economic Development Committee recommend

Council:

1. **Receive the results of the City's investments for 2019, as required by Ontario Regulation 438/97 as amended, Section 8(1), and the City of Ottawa Investment Policy;**
2. **Receive information regarding Prudent Investor;**
3. **Receive the debt summary; and**
4. **Receive information regarding the Green Bond program.**

RECEIVED

INNOVATIVE CLIENT SERVICES

LEGAL SERVICES

3. **COMPREHENSIVE LEGAL SERVICES REPORT FOR THE PERIOD
JANUARY 1 TO JUNE 30, 2020**

ACS2020-ICS-LEG-0005

CITY WIDE

REPORT RECOMMENDATIONS

That the Finance and Economic Development Committee recommend that Council:

1. **Receive this report for information; and**
2. **Approve that the unanticipated cost of the City's 2020-2021 annualized insurance renewal be funded through the City's tax stabilization reserve fund.**

Questions to staff and Committee discussions centred upon the percentage increase, long-term budget planning in the instance that increases continue in the future and the increase in insurance for the community associations. Mr. White advised that he would provide additional information to members of Council concerning community association insurance.

Discussions having concluded, the Committee RECEIVED AND CARRIED the report as presented.

SUPPLY SERVICES

4. APPROVAL OF PREFERRED PROPONENT AND BUDGET FOR LRT
STAGE 2 LESSONS LEARNED EXERCISE

ACS2020-ICS-PRO-0004

CITY WIDE

REPORT RECOMMENDATION

That the Finance and Economic Development Committee recommend that Council approve the award of contract for the LRT Stage 2 Lessons Learned Exercise to KPMG LLP for a firm price of \$157,175.00, excluding taxes.

CARRIED

OFFICE OF THE CITY CLERK

COUNCIL AND COMMITTEE SERVICES

5. STATUS UPDATE – FINANCE AND ECONOMIC DEVELOPMENT
COMMITTEE INQUIRIES AND MOTIONS – FOR THE PERIOD ENDING
AUGUST 14, 2020

ACS2020-OCC-FED-0015

CITY WIDE

REPORT RECOMMENDATION

That the Finance and Economic Development Committee receive this report for information.

CARRIED

PLANNING, INFRASTRUCTURE AND ECONOMIC DEVELOPMENT

ECONOMIC DEVELOPMENT AND LONG RANGE PLANNING

6. RIOCAN MANAGEMENT INC. (TANGER OUTLETS OTTAWA)
APPLICATION FOR AN EXEMPTION BY-LAW TO THE *RETAIL BUSINESS HOLIDAYS ACT*

ACS2020-PIE-EDP-0024

KANATA NORTH (4)

REPORT RECOMMENDATION

That the Finance and Economic Development Committee recommend Council enact a By-law in the form of Document 1 to exempt Tanger Outlets Ottawa from the store closing requirements of the *Retail Business Holidays Act*, and confirm the applicant fee, as described in this report.

Brian Simpson, Officer, Economic Development, Planning, Infrastructure and Economic Development provided a brief overview of the report.

Eric Topolnisky, Regional Director, RIOCAN spoke in support of the report and advised that both Sara Boisvert, General Manager, Tanger Outlets and Stuart Craig, Vice-President of Development, RioCan were in attendance and available to respond to questions.

Committee members asked questions on statistics for out of town tourists who shop at the mall, impacts on business model and partnerships with other tourist-based operators.

At this juncton, Councillor Sudds read the following technical amendment motion:

WHEREAS the report ACS2020-PIE-EDP-0024 details the Application for Approval to enact a By-law to exempt Tanger Outlets Ottawa from the store closing requirements for the Retail Business Holidays Act and confirm the applicant fee; and

WHEREAS Document 1 contains a draft by-law authorizing the changes to the store closing requirements for the Retail Business Holidays Act; and

WHEREAS the definition section notes that holidays includes Good Friday; and

WHEREAS due to a clerical error the definition of holiday inadvertently included Good Friday instead of Family Day (in Document 1); and

WHEREAS the report contains details regarding Tanger Outlets Ottawa proximity to tourist attractions on page 13 of the report; and

WHEREAS due to a clerical error the section related to events held at the Canadian Tire Centre refers to the 2005 NHL entry draft which was not correct;

THEREFORE BE IT RESOLVED that the Finance and Economic Development Committee recommend Council

1. *Add the words "Family Day" and remove "Good Friday" in the definition section of the draft by-law in Document 1 so that the list reads*

"(1) "holiday" means,

- (a) New Year's Day;*
- (b) Family Day;*
- (c) Victoria Day;*
- (d) Canada Day;*
- (e) Labour Day; and*
- (f) Thanksgiving Day."; and*

2. *Remove "2005" in the "Tanger Outlets Ottawa Proximity to Tourist Attractions" section of the report related to the Canadian Tire Centre on page 13, so that it reads "(v) the 2008 NHL entry Draft".*

Sean McKenny, President, Ottawa and District Labour Council (ODLC) noted that ODLC appealed to a similar application in Glebe. He argued against removing statutory holidays from people who are underpaid and asked why COVID-19 was not mentioned in the staff report. He requested that Committee reject the application.

Questions to staff included, but were not limited to, the Tourism Criteria Regulation, customer-based statistics, the geographical boundaries and economic recovery opportunities.

After discussion, the Committee voted on the following technical amendment motion as follows:

FEDC MOTION N^o. 2020 1/16

Moved by J. Suds

WHEREAS the report ACS2020-PIE-EDP-0024 details the Application for Approval to enact a By-law to exempt Tanger Outlets Ottawa from the store closing requirements for the Retail Business Holidays Act and confirm the applicant fee; and

WHEREAS Document 1 contains a draft by-law authorizing the changes to the store closing requirements for the Retail Business Holidays Act; and

WHEREAS the definition section notes that holidays includes Good Friday; and

WHEREAS due to a clerical error the definition of holiday inadvertently included Good Friday instead of Family Day (in Document 1); and

WHEREAS the report contains details regarding Tanger Outlets Ottawa proximity to tourist attractions on page 13 of the report; and

WHEREAS due to a clerical error the section related to events held at the Canadian Tire Centre refers to the 2005 NHL entry draft which was not correct;

THEREFORE BE IT RESOLVED that the Finance and Economic Development Committee recommend Council

1. Add the words “Family Day” and remove “Good Friday” in the definition section of the draft by-law in Document 1 so that the list reads

“(1) “holiday” means,

- (a) New Year’s Day;**
- (b) Family Day;**

- (c) **Victoria Day;**
- (d) **Canada Day;**
- (e) **Labour Day; and**
- (f) **Thanksgiving Day.”; and**

- 2. **Remove “2005” in the "Tanger Outlets Ottawa Proximity to Tourist Attractions" section of the report related to the Canadian Tire Centre on page 13, so that it reads “(v) the 2008 NHL entry Draft”.**

CARRIED

The Committee CARRIED the report recommendation as amended by FEDC Motion No. 2020 1/16.

- 7. WELLINGTON WEST BUSINESS IMPROVEMENT AREA BOUNDARY ADJUSTMENT
ACS2020-PIE-EDP-0025 KITCHISSIPPI (15)
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REPORT RECOMMENDATIONS

That the Finance and Economic Development Committee recommend Council:

- 1. **Designate the area described by Document 1 as an expanded Business Improvement Area, under Sections 204 and 209 of the *Municipal Act, 2001*;**
- 2. **Authorize and direct the City Clerk to send out a notice of Council’s intention to adopt a By-law to alter the existing Business Improvement Area boundaries, as described in Document 1, in accordance with Section 210 of the *Municipal Act, 2001*;**
- 3. **Authorize and direct the City Clerk to prepare a By-law to**

designate the area as an expanded Business Improvement Area, as described in Document 1, in accordance with Sections 204 and 209 of the *Municipal Act, 2001*; and

- 4. Enact the aforementioned By-law in accordance with Sections 204 and 209 of the *Municipal Act, 2001*, subject to the City Clerk receiving favourable results on the notices referred to in Recommendation 2, advising of the intention to adopt a By-law expanding the boundary.**

Councillor Leiper thanked the BIA for working on this process throughout the pandemic. Mr. Dennis Van Staaldin, Executive Director, Wellington West Business Improvement Area spoke in support of the boundary adjustment. He noted that since the release of the staff report, the BIA received letters of support from six businesses in total.

Having no other discussion or comments, the Committee CARRIED the item as presented.

8. COVID-19 ECONOMIC RECOVERY UPDATE

ACS2020-PIE-EDP-0027

CITY WIDE

REPORT RECOMMENDATION

That the Finance and Economic Development Committee recommend that City Council receive this report for information.

Councillors Leiper and Kavanagh were present for this portion of the meeting.

Committee received a detailed slide presentation of the report from Stephen Willis, General Manager of Planning, Infrastructure and Economic Development. A copy of the presentation is held on file with the City Clerk.

The Committee's questions to staff included, but were not limited to: partnerships to promote fall and winter programs, including Tourism Ottawa; enhanced connectivity and supporting local business with online shopping options; statistics on unemployment and small businesses affected by COVID; and high economic impacts of projects and large developments.

After discussion, the Committee RECEIVED this item as presented.

INFORMATION PREVIOUSLY DISTRIBUTED

- A FOLLOW UP TO MOTION- REQUEST FOR OFFERS TO ACQUIRE OR LEASE HOTELS/MOTELS AND OTHER HOUSING OPTIONS
ACS2020-CSS-GEN-0009 CITY WIDE
-
- B CODE FOR CANADA SUMMIT 2020
ACS2020-OCC-GEN-0026 CITY WIDE
-

OTHER BUSINESS

MOTION – CITY/BIA GOVERNANCE WORKING GROUP
CITY WIDE

Committee waived the Rules of Procedure to consider a motion presented by Vice-Chair Dudas.

Vice-Chair Dudas introduced the motion as follows:

That the Rules of Procedure be waived due to timelines relating to the Mid-Term Governance Review, to consider the following motion:

WHEREAS a letter was received from the Ottawa Coalition of Business Improvement Areas (OCOBIA) on August 27, 2020; and

WHEREAS OCOBIA is requesting that City Council create a working group to review governance matters related to the relationship between Business Improvement Areas and the City and enact any changes that could enhance the partnership between the City and OCOBIA, in the context of the forthcoming Mid-Term Governance Review;

THEREFORE BE IT RESOLVED THAT Finance and Economic Development Committee recommend Council establish a temporary working group comprised of Senior Economic Development staff to be selected by the General Manager of Planning, Infrastructure and Economic Development, a representative of Legal Services, a representative of the Office of the City Clerk, representatives of City Council and board members of OCOBIA to review governance matters related to the relationship between BIAs and the City of Ottawa and bring forward recommendations for consideration as part of the Mid-Term Governance Review or, where applicable, 2022 Term of Council Governance Review; and

BE IT FURTHER RESOLVED the City Clerk be directed to undertake an expression of interest among Members of Council to participate in the temporary working group, for consideration when this motion rises to Council on September 9, 2010.

Prior to approving the motion, Councillor Hubley suggested a friendly amendment to include the Ottawa Board of Trade (OBOT). Councillor Dudas accepted the friendly amendment, however after discussion, she proposed a further revision to the Motion that staff reach out to OBOT regarding consultation opportunities.

The revised motion, being FEDC MOTION No. 2020 2/16 as set out below, CARRIED with the support of all present Committee members:

FEDC MOTION No. 2020 2/16

Moved by Vice-Chair Dudas

WHEREAS a letter was received from the Ottawa Coalition of Business Improvement Areas (OCOBIA) on August 27, 2020; and

WHEREAS OCOBIA is requesting that City Council create a working group to review governance matters related to the relationship between Business Improvement Areas and the City and enact any changes that could enhance the partnership between the City and OCOBIA, in the context of the forthcoming Mid-Term Governance Review;

THEREFORE BE IT RESOLVED THAT Finance and Economic Development Committee recommend Council establish a temporary working group comprised of Senior Economic Development staff to be selected by the General Manager of Planning, Infrastructure and Economic Development, a representative of Legal

Services, a representative of the Office of the City Clerk, representatives of City Council and board members of OCOBIA to review governance matters related to the relationship between BIAs and the City of Ottawa and bring forward recommendations for consideration as part of the Mid-Term Governance Review or, where applicable, 2022 Term of Council Governance Review; and

BE IT FURTHER RESOLVED the City Clerk be directed to undertake an expression of interest among Members of Council to participate in the temporary working group, for consideration when this motion rises to Council on September 9, 2020; and

BE IT FURTHER RESOLVED that staff reach to the Ottawa Board of Trade to identify any opportunities to consult with them on this matter.

CARRIED

ADJOURNMENT

The meeting adjourned at 12:26 pm.

Committee Coordinator

Chair