

**Report to  
Rapport au:**

**Community and Protective Services Committee  
Comité des services communautaires et de protection  
17 May 2018 / 17 mai 2018**

**and Council  
et au Conseil  
23 May 2018 / 23 mai 2018**

**Submitted on May 3, 2018  
Soumis le 3 mai 2018**

**Submitted by  
Soumis par:**

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**Ward:** GLOUCESTER SOUTHGATE (10)    **File Number:** ACS2018-CCS-GEN-0017  
/ GLOUCESTER SOUTHGATE  
(10)

**SUBJECT: Commemorative Naming Proposal – Joe Messner Boat Launch**

**OBJET: Proposition de nom commémoratif – rampe d'accès à l'eau Joe-  
Messner**

## **REPORT RECOMMENDATION**

**That the Community and Protective Services Committee recommend Council approve the proposal to name the boat launch in Eccolands Park, located at 334 River Road, “Joe Messner Boat Launch”.**

## **RECOMMANDATION DU RAPPORT**

**Que le Comité des services communautaires et de protection recommande au Conseil d’approuver la proposition visant à nommer la rampe d’accès à l’eau du parc Eccolands, sis au 334, chemin River, « rampe d’accès à l’eau Joe-Messner ».**

## **BACKGROUND**

The Commemorative Naming Policy, approved by City Council on July 24, 2002, as amended, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

With respect to criteria, a commemorative name honours individuals who are (or have been) citizens of the City of Ottawa or who have made a specific contribution to the City of Ottawa and:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall have made an outstanding contribution to the City of Ottawa outside of his/her capacity and duties as a City employee or they may be recognized for their exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

Staff review the name against other criteria (e.g. potential issues for 9-1-1, whether there is an existing commemoration for the same nomination, etc.) and if there are no issues of this nature, forwards the nomination to the Commemorative Naming Committee (“CNC”), consisting of the City Clerk and Solicitor, the General Manager, Planning, Infrastructure and Economic Development, the General Manager, Recreation, Cultural and Facility Services, the General Manager, Public Works and Environmental Services, the Mayor and the Ward Councillor or their respective designates; the CNC reviews the formal application.

As part of the process, the CNC provides an initial approval based on the policy’s criteria and the information provided by the nominator. Staff is then directed to ensure there is community support for the choice by initiating a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, which is subsequently considered by the appropriate Standing Committee and City Council. In cases where no public objections are received, proposals are brought directly to the appropriate Standing Committee and Council without the need for a second CNC meeting.

## **DISCUSSION**

Pat Messner submitted an application to commemorate Joe Messner, as described in Document 1. Under the proposal, the boat launch in Eccolands Park, located at 334 River Road, would be named “Joe Messner Boat Launch”.

The CNC met on March 28, 2018 to review the application and endorsed the proposed name under the following criterion:

- The nominated individual has provided extensive community service and has an extraordinary community service record.

In accordance with the Council-approved Commemorative Naming Policy, in cases where there is no objection received during the public consultation period, a report can be submitted directly to the appropriate Standing Committee and Council, without the reconvening of the CNC for a second meeting. As there was no objection to the

proposal raised during the consultation period, the proposal is being brought directly to the Community and Protective Services Committee.

### **RURAL IMPLICATIONS**

There are no rural implications associated with this report.

### **CONSULTATION**

An integral part of the Commemorative Naming Process is public consultation on the proposed name. On April 3, 2018, the City announced a 30-day public consultation on the proposed name. The relevant information was communicated through a public service announcement, the City of Ottawa Twitter accounts and posted to Ottawa.ca.

The 30-day public consultation period ended on May 2, 2018. During the public consultation period, the Office of the City Clerk and Solicitor received no responses.

### **COMMENTS BY THE WARD COUNCILLOR(S)**

The Ward Councillor is supportive of this recommendation.

### **LEGAL IMPLICATIONS**

There are no legal impediments to the implementation of the recommendation in this report.

### **RISK MANAGEMENT IMPLICATIONS**

There are no risk implications associated with this report.

### **FINANCIAL IMPLICATIONS**

Office of the City Clerk and Solicitor

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through the City Clerk and Solicitor's operating budget.

### **ACCESSIBILITY IMPACTS**

There are no accessibility impacts related to the recommendation in this report.

### **TERM OF COUNCIL PRIORITIES**

Not applicable.

**SUPPORTING DOCUMENTATION**

Document 1 – Summary of Proposal: Joe Messner Boat Launch (Ward 10 – Gloucester Southgate)

**DISPOSITION**

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

Document 1

**Joe Messner Boat Launch (Ward 10 – Gloucester Southgate)**

In recognition of Joe Messner's extensive community service, the City of Ottawa has been asked to name the boat launch in Eccolands Park, located at 334 River Road, "Joe Messner Boat Launch".

The Messner family started teaching waterskiing to children and adults in the late 1960s, when Eccolands Park was owned by the Ogilvy family and the park was used privately. When Mr. Ogilvy decided to sell the park, he approached Mr. Messner, who recommended the property be sold to what was then the Township of Gloucester in order to allow for public access.

Joe Messner was later instrumental in having a boat launch installed at Eccolands Park. The new launch, which became the only one between Mooney's Bay and Manotick, provided boat access for the park and a place to install the water ski jump of the new Gloucester Water Ski Association. Joe, a 15-time national water ski champion and his daughter Pat Messner, a world champion water skier, continued to teach water sports to hundreds of children every summer.