

**5. TECHNICAL ANOMALIES AMENDMENT - PERMANENT SIGNS ON PRIVATE PROPERTY BY-LAW 2016 – 326**

**MODIFICATION POUR ANOMALIES TECHNIQUES – RÈGLEMENT 2016-326 SUR LES ENSEIGNES PERMANENTES SUR LES PROPRIÉTÉS PRIVÉES**

**COMMITTEE RECOMMENDATIONS**

**That Council:**

- 1. approve amendments to the Permanent Signs on Private Property By-law 2016-326, to correct anomalies, as detailed in Document 1; and**
- 2. authorize the Chief Building Official, Building Code Services to finalize and make minor adjustments to the amendments described in Document 1**

**RECOMMANDATIONS DU COMITÉ**

**Que le Conseil :**

- 1. approuve des modifications au Règlement 2016-326 sur les enseignes permanentes sur les propriétés privées, afin de corriger des anomalies, comme l'expose en détail le document 1;**
- 2. autorise le chef du service du bâtiment, Services du Code du bâtiment, à mettre la touche finale aux modifications décrites dans le document 1 et à y apporter des corrections mineures.**

**DOCUMENTATION/DOCUMENTATION**

- 1. Director's report, Planning Services, Planning, Infrastructure and Economic Development Department, dated 8 August 2017 (ACS2017-PIE-PS-0067)**

Rapport de la Directrice, Services de la planification, Direction générale de la planification, de l'infrastructure et du développement économique, daté le 8 août (ACS2017-PIE-PS-0067)

**Report to  
Rapport au:**

**Planning Committee  
Comité de l'urbanisme  
12 September 2017 / 12 septembre 2017**

**and Council  
et au Conseil  
27 September 2017 / 27 septembre 2017**

**Submitted on August 8, 2017  
Soumis le 8 août 2017**

**Submitted by  
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**Ward: CITY WIDE / À L'ÉCHELLE DE LA VILLE      File Number: ACS2017-PIE-PS-0067**

**SUBJECT: Technical Anomalies Amendment - Permanent Signs on Private  
Property By-law 2016 – 326**

**OBJET: Modification pour anomalies techniques – Règlement 2016-326 sur  
les enseignes permanentes sur les propriétés privées**

## **REPORT RECOMMENDATIONS**

**That Planning Committee recommend Council:**

- 1. approve amendments to the Permanent Signs on Private Property By-law 2016-326, to correct anomalies, as detailed in Document 1; and**
- 2. authorize the Chief Building Official, Building Code Services to finalize and make minor adjustments to the amendments described in Document 1**

## **RECOMMANDATIONS DU RAPPORT**

**Que le Comité de l'urbanisme recommande ce qui suit au Conseil :**

- 1. approuver des modifications au Règlement 2016-326 sur les enseignes permanentes sur les propriétés privées, afin de corriger des anomalies, comme l'expose en détail le document 1;**
- 2. autoriser le chef du service du bâtiment, Services du Code du bâtiment, à mettre la touche finale aux modifications décrites dans le document 1 et à y apporter des corrections mineures.**

## **EXECUTIVE SUMMARY**

### **Assumption and Analysis**

This report recommends amendments to modify certain provisions and to correct inconsistencies and minor errors in the City of Ottawa Permanent Signs on Private Property By-law 2016-326.

The recommended changes include:

- Providing further clarification in the definition of a logo sign;
- Clarify provisions for information wall signs;
- Correct an omission in Table 1A of Section 122 which limits the area of a message centre for specific uses in various zones;
- Revise the text within the tables for wall and canopy sign provisions to enhance consistency;
- Reinstate provisions allowing illuminated logo signs in industrial business parks; and

- Correct the setback provisions for static and digital billboards.

#### Financial Implications

There are no financial implications associated with the recommendation in this report.

#### Public Consultation/Input

A notice and summary of the proposed changes to the By-law was posted on Ottawa.ca and sent to all Ward Councillors in July of 2017. The required statutory notice for amendments to the Permanent Signs on Private Property By-law was provided on the City's web site prior to the Planning Committee meeting.

### **RÉSUMÉ**

#### Hypothèse et analyse

Le présent rapport recommande la modification de certaines dispositions et la correction d'incohérences et d'erreurs mineures dans le Règlement 2016-326 de la Ville d'Ottawa sur les enseignes permanentes sur les propriétés privées.

Les modifications recommandées sont les suivantes :

- Clarifier davantage la définition d'une enseigne de symbole social;
- Clarifier les dispositions relatives aux panneaux d'information muraux;
- Corriger une omission dans le tableau 1A de l'article 122, qui limite la surface d'un afficheur à message pour certaines utilisations précises dans diverses zones;
- Réviser le texte des tableaux des dispositions relatives aux enseignes murales ou sur marquise, afin d'en améliorer la cohérence;
- Rétablir les dispositions autorisant les enseignes de symbole social lumineuses dans les parcs industriels et d'affaires;
- Corriger les dispositions relatives au retrait des panneaux d'affichage fixes et numériques.

#### Répercussions financières

Aucune répercussion financière n'est associée à la mise en œuvre de la recommandation du présent rapport.

Consultation publique et commentaires

Un avis et un résumé des modifications proposées au Règlement ont été publiés sur Ottawa.ca et transmis à tous les conseillers municipaux en juillet 2017. Le préavis obligatoire concernant les modifications au Règlement sur les enseignes permanentes sur les propriétés privées a été affiché sur le site Web de la Ville avant la réunion du Comité de l'urbanisme.

## **BACKGROUND**

This report recommends amendments to modify certain provisions and to correct inconsistencies and minor errors in the City of Ottawa Permanent Signs on Private Property By-law 2016-326.

The objective of the By-law is to regulate permanent signage on private property to promote compatibility of signage with land use (as designated by the Official Plan and the Zoning By-law), to limit sign proliferation and to ensure public safety. Since the current Permanent Signs on Private Property By-law was passed last fall, a small number of amendments are required to address anomalies or to clarify regulations.

## **DISCUSSION**

Items for review by Planning Committee are summarized below.

Details of By-law provisions to be amended are included for reference in Document 1.

Recommendation 2 of this report will allow By-law drafters, who are drafting the amending By-law, to make any minor adjustments to the text or meaning of the By-law in order to maintain consistency with the intent of Council.

Proposed Changes

### **Section 1 – definitions**

For purposes of clarity, it is recommended to revise the current By-law definition of a logo sign to specifically note that logo signs are located at the top storey of the building, making it unique from a typical wall sign.

### **Sections 101 and 139 – information wall sign**

The Permanent Signs on Private Property By-law permits information wall signs, however current wording suggests that these signs are permitted only if illuminated. This needs to be corrected. Further, the By-law requires signs projecting over 5

centimetres from a wall to have a minimum 2.5-metre underside clearance. This provision however, was intended for larger identification wall signs only. It is therefore recommended that the provision found in Section 101 of the By-law not apply to an allowable information wall sign as found in Section 139 and Table 3B. In addition, a 10-centimetre maximum projection will be added to the provisions of endnote 3 of Table 3B consistent with the regulations for a digital menu board sign. In consideration of the number of recommended changes, endnote 3 found in Table 3B will be entirely replaced.

### **Section 122 – ground signs**

For some rural zones, it was intended that a message centre on a ground sign would be permitted on lots for other uses in specific rural zones (RU, AG, ME and MR) and that these signs would be limited to on golf courses and recreation centres with a limited area of 25 percent of the total ground sign area. To clarify the intent, Table 1A of the By-law will be revised by adding endnote 8, which incorporates the above provisions for the above noted rural zones.

### **Section 139 – logo sign illumination**

Former regulations allowed illumination of logo wall signs in business park zones. This designation was omitted in the new By-law and requires correction. It is recommended to revise Table 3A to allow illuminated logo signs in IP zones and to add an endnote for this zone permitting illumination when a logo sign is located at least 60 metres from a residential zone.

### **Sections 139 and 152 – wall and canopy signs**

In these sections, Tables 3A and 4A regulate wall and canopy sign provisions in the Permanent Signs on Private Property By-law. There are a number of inconsistencies in the tables regarding provisions for wall signs as compared to canopy signs which need to be addressed.

### **Section 164 – static billboards**

A number of setback provisions for billboards from the former By-law were inadvertently left out of the new By-law. It was discovered that Table 6A omitted provisions which excludes the 30 metre setback to a residential or institutional zone for RC, RG and RH zones and 300 metre setback to residential zones for billboards in an O1P zone.

### **Section 165 – digital billboards**

Table 6B needs to be revised to include a 60 metre setback from a ground sign with an electronic message centre to a digital billboard for commercial/industrial zones in order to be consistent with other provisions in the By-law.

### **RURAL IMPLICATIONS**

There are no rural implications associated with this report.

### **CONSULTATION**

There were no comments received from the public as a result of the July web posting.

### **COMMENTS BY THE WARD COUNCILLORS**

This is a City-wide report – not applicable.

### **LEGAL IMPLICATIONS**

There are no legal implications associated with adopting the recommendations contained within this report.

### **RISK MANAGEMENT IMPLICATIONS**

There are no risk management implications associated with the recommendations in this report as the changes are technical and routine in nature.

### **FINANCIAL IMPLICATIONS**

There are no financial implications associated with the recommendation in this report.

### **ACCESSIBILITY IMPACTS**

There is no accessibility implications associated with this report.

### **TERM OF COUNCIL PRIORITIES**

This project addresses the following Term of Council Priority:

Strategic Objective: GP3 – Make sustainable choices



**SUPPORTING DOCUMENTATION**

Document 1 Proposed Amendments to By-law 2016-326

**DISPOSITION**

Upon approval, Building Code Services Branch together with the City Clerk and Solicitor Department will bring forward the By-law for enactment by Council.

**Document 1 – Proposed Amendments to By-law 2016-326**

1. Amend Section 1, logo sign, by striking out "a sign" and replacing "a wall sign located at the uppermost storey of a building".
2. Amend Section 101, clause (2)(c) by inserting "or an information wall sign" between the words "board" and "attached".
3. Amend Section 122, Table 1A, RU, AG, ME and MR zones, to add reference to Endnote 8 in Column VIII.
4. Amend Section 139, Table 3B, Endnote 3, by striking out the entire text of the Endnote and substituting the following:

"An information wall sign is permitted provided that:

(a) it is no more than 1 square metre in area;

(b) it is limited to a non-residential use building;

(c) the area does not exceed 2 square metres per wall face; and

(d) despite subsection 131 (1)(d), it does not project more than 10 centimetres over the surface of a sidewalk, walkway or other route or area usually used by pedestrians, or over a street, private road, lane, parking lot, or any other area usually used by vehicles".

5. Amend Section 139, Table 3A, Column VI by striking out "no" and substituting "yes" found in the row for an IP zone and amend Column VIII by adding a reference to endnote number "11" after the number "5" in the row for IP zone.
6. Amend Section 139, Table 3B to add a new Endnote 11 as follows:

11	Illumination of a logo sign is permitted provided it is located at least 60 metres from a residential zone.
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7. Amend Section 152, Table 4A, Column V by striking out "15%" and substituting "20%" found in the row for RI zone and by striking out "15%" and substituting "20%" found in the row for TM zone.
8. Amend Section 152, Table 4A, Column VI by striking out "no" and substituting "external" found in the zones R3, R4, R5, V2, and V3.

9. Amend Section 164, Table 6A, Column II by including the 30 metres setback to a residential zone for static billboards in a RC, RG and RH zones and by including the 300 metres setback to a residential use in a residential zone to an O1P zone.
10. Amend Section 165, Table 6B, Column II by including the 60 metres setback from a ground sign incorporating an electronic message centre for digital billboards in zones AM, TD, MD, MC, GM, IG, IL, IH and T1.