

**Report to
Rapport au:**

**Community and Protective Services Committee
Comité des services communautaires et de protection
21 April 2016 / 21 avril 2016**

**and Council
et au Conseil
27 April 2016 / 27 avril 2016**

**Submitted on April 14, 2016
Soumis le 14 avril 2016**

**Submitted by
Soumis par:
M. Rick O'Connor, City Clerk and Solicitor/Greffier municipal et chef du
contentieux**

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Ward: RIDEAU-GOULBOURN (21)

File Number: ACS2016-CMR-CCB-0027

SUBJECT: COMMEMORATIVE NAMING – HOWARD A. MAGUIRE PARK

OBJET: NOM COMMÉMORATIF – PARC HOWARD-A.-MAGUIRE

REPORT RECOMMENDATION

That the Community and Protective Services Committee recommend Council approve the proposal to name a new park at 560 Parade Drive, within the new residential development at 1921 Stittsville Main Street, the “Howard A. Maguire Park”.

RECOMMANDATION DU RAPPORT

Que le Comité de services communautaires et de protection recommande au Conseil d'approuver la proposition visant à nommer un nouveau parc au 560, promenade Parade, au sein d'un nouvel aménagement résidentiel au 1921, rue Stittsville Main, le « parc Howard-A.-Maguire ».

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

With respect to criteria, a commemorative name honours individuals who are (or have been) citizens of the City of Ottawa or who have made a specific contribution to the City of Ottawa and:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall have made an outstanding contribution to the City of Ottawa outside of his/her capacity and duties as a City employee or they may be recognized for their exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material.

Staff review the name against other criteria (e.g. potential issues for 9-1-1, whether there is an existing commemoration for the same nomination, etc.) and if there are no issues of this nature, forwards the nomination to the Commemorative Naming Committee (consisting of the City Clerk and Solicitor, the Chief Building Official, the General Manager, Parks, Recreation and Cultural Services, the General Manager, Public Works, the Mayor and the Ward Councillor or their respective designates); the Commemorative Naming Committee (CNC) reviews the formal application.

As part of the process, the CNC, consisting of applicable City staff, the Mayor and affected Members of Council, provides an initial approval based on the policy's criteria and the information provided by the nominator. Staff is then directed to ensure there is community support for the choice by initiating a 30-day public consultation phase. Where the proposal is to rename a park or facility, the Policy requires a 60-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, which is subsequently considered by the appropriate Standing Committee and City Council. In cases where no public objections are received, proposals are brought directly to Standing Committee and Council without the need for a second CNC meeting.

DISCUSSION

Councillor Shad Qadri submitted an application to commemorate Howard A. Maguire. Under the proposal, a new park at 560 Parade Drive would be named the "Howard A. Maguire Park".

The CNC met on February 10, 2016 to review the application and endorsed the proposed name under the following criterion:

- The nominated individual has provided extensive community service and has an extraordinary community service record.

The CNC reconvened on March 31, 2016 to review the public feedback and make a final recommendation on the nomination.

RURAL IMPLICATIONS

There are no rural implications associated with this report.

CONSULTATION

An integral part of the Commemorative Naming Process is public consultation on the proposed name. On February 11, 2016, the City announced a 30-day public consultation on the proposed name. The relevant information was communicated through a public service announcement, the City of Ottawa Twitter accounts and posted to Ottawa.ca.

By March 11, 2016, the Clerk's office had received 13 responses: 12 in support and one (1) in opposition.

COMMENTS BY THE WARD COUNCILLOR(S)

The Ward Councillor is supportive of this report recommendation.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated with this report.

ASSET MANAGEMENT IMPLICATIONS

There are no asset management implications associated with this report.

FINANCIAL IMPLICATIONS

City Clerk and Solicitor Department

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through the City Clerk and Solicitor's operating budget.

While demand has outpaced resources for several years, the practice has been to accommodate the commemorations within the \$20,000 annual budget and Members of Council and the public are made aware that, once the budget has been spent in any given year, any events will need to carry over into the next year.

ACCESSIBILITY IMPACTS

There are no accessibility impacts related to the recommendation in this report.

ENVIRONMENTAL IMPLICATIONS

There are no environmental implications associated with this report.

TERM OF COUNCIL PRIORITIES

Not applicable.

SUPPORTING DOCUMENTATION

Document 1 – Summary of Proposal: Howard A. Maguire Park (Ward 21 – Rideau-Goulbourn)

DISPOSITION

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

Document 1

Howard A. Maguire Park – (Ward 21 – Rideau-Goulbourn)

In recognition of Howard A. Maguire's demonstrated excellence, courage and exceptional service, the City of Ottawa has been asked to name a future park at 560 Parade Drive, within the new residential development at 1921 Stittsville Main Street, "Howard A. Maguire Park".

A summary of the proposal, submitted by Councillor Shad Qadri, is provided below:

Howard A. Maguire was a resident of Stittsville for over 60 years. During this time, he served the community as a firefighter for 33 years. In 1967, Howard was named the volunteer fire chief of the Goulbourn-Stittsville Fire Department and in 1972, he became the first full-time fire chief in Goulbourn Township. In 1985, he was the recipient of the Ontario Fire Services "Long Service Medal" and in 1987, he received the "Exemplary Service Medal" in recognition of his 30 years of service.

Howard founded the Stittsville News as a monthly local paper, with the first edition being printed on December 12, 1957. This newspaper has since become a strongly established weekly community publication.

In addition to the above, Howard and his wife Molly were members of the Stittsville United Church where Howard served on the church's board of trustees and taught Sunday School for 13 years.

In their later years, Howard and Molly moved to a property on Flewellyn Road. Some of their land is now planned for development, which includes this proposed park.