

**Report to
Rapport au:**

**Community and Protective Services Committee
Comité des services communautaires et de protection**

**and Council
et au Conseil**

**September 11, 2014
11 septembre 2014**

**Submitted by
Soumis par:**

Rick O'Connor, City Clerk and Solicitor/Greffier de la Ville et chef du contentieux

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Ward: GLOUCESTER-SOUTH NEPEAN **File Number:** ACS2014-CMR-CCB-0058
(22) / GLOUCESTER-NEPEAN
SUD (22)

SUBJECT: COMMEMORATIVE NAMING – PANDA PARK

OBJET: NOM COMMÉMORATIF – PARC PANDA

REPORT RECOMMENDATION

That the Community and Protective Services Committee recommend Council approve the proposal to name a new park at 105 Southam Way "Panda Park".

RECOMMANDATION DU RAPPORT

Que le Comité des services communautaires et de protection recommande au Conseil d'approuver la proposition visant à nommer un nouveau parc situé au 105, voie Southam « parc Panda ».

BACKGROUND

The Commemorative Naming Policy, approved by City Council on July 24, 2002, outlines the criteria and process for commemoratively naming municipal streets, parks and facilities (or parts thereof).

With respect to criteria, a commemorative name honours individuals who are (or have been) citizens of the City of Ottawa or who have made a specific contribution to the City of Ottawa and:

- Demonstrated excellence, courage or exceptional service to the citizens of the City of Ottawa, the Province of Ontario and / or Canada;
- Provided extensive community service, or who have an extraordinary community service record;
- Worked to foster equality and reduce discrimination;
- Where the nominated individual is a current City employee, the individual shall have made an outstanding contribution to the City of Ottawa outside of his/her capacity and duties as a City employee or they may be recognized for their exceptional service once they are no longer a City employee;
- The nominated individual has made a significant financial contribution to a park or facility and the contribution significantly benefits the community that the park or facility serves (i.e. the park or facility may not have otherwise been possible without the financial assistance);
- The nominated name has historical significance to the community, City of Ottawa, Province of Ontario, or Canada.

Any member of the public or City Council may submit a name to the City for consideration through a formal Commemorative Naming application and supporting material. In addition, Members of Council may request that the Commemorative Naming Committee conduct public consultation on a name that is not that of an individual.

Staff review the name against other criteria (e.g. potential issues for 9-1-1, whether there is an existing commemoration for the same nomination, etc.) and if there are no issues of this nature, forwards the nomination to the Commemorative Naming Committee (consisting of the City Clerk and Solicitor, the Chief Building Official, the General Manager, Parks, Recreation and Cultural Services, the General Manager,

Public Works, the Mayor and the Ward Councillor or their respective designates); the Commemorative Naming Committee (CNC) reviews the formal application.

As part of the process, the CNC, consisting of applicable City staff, the Mayor and affected Members of Council, provides an initial approval based on the policy's criteria and the information provided by the nominator. Staff is then directed to ensure there is community support for the choice by initiating a 30-day public consultation phase.

Following the consultation process, the CNC reviews the public feedback and makes a final recommendation on the nomination, which is subsequently considered by the appropriate Standing Committee and City Council. In cases where no public objections are received, proposals are brought directly to Standing Committee and Council without the need for a second CNC meeting.

DISCUSSION

Councillor Steve Desroches submitted an application to commemorate the annual Panda game between Carleton University and the University of Ottawa. Under the proposal, a new park, located at 105 Southam Way, would be named "Panda Park".

The CNC met on July 9, 2014 to review the application and endorsed the proposed name under the following criterion:

- The nominated name has historical significance.

The CNC reconvened on August 29, 2014 to review the public feedback and make a final recommendation on the nomination.

RURAL IMPLICATIONS

There are no rural implications associated with this report.

CONSULTATION

An integral part of the Commemorative Naming Process is public consultation on the proposed name. On July 16, 2014, the City announced a 30-day public consultation on the proposed name. The relevant information was communicated through a public service announcement and posted to Ottawa.ca.

By August 14, 2014, the Clerk's office had received five (5) responses: 4 in support and 1 in opposition.

COMMENTS BY THE WARD COUNCILLOR(S)

Ward Councillor Steve Desroches supports this naming proposal.

LEGAL IMPLICATIONS

There are no legal impediments to the implementation of the recommendation in this report.

RISK MANAGEMENT IMPLICATIONS

There are no risk implications associated with this report.

FINANCIAL IMPLICATIONS

City Clerk and Solicitor Department

Financial costs associated with purchasing a plaque and/or hosting a naming ceremony are provided through the City Clerk and Solicitor's operating budget.

While demand has outpaced resources for several years, the practice has been to accommodate the commemorations within the \$20,000 annual budget and Members of Council and the public are made aware that, once the budget has been spent in any given year, any events will need to carry over into the next year.

ACCESSIBILITY IMPACTS

There are no accessibility impacts related to the recommendation in this report.

ENVIRONMENTAL IMPLICATIONS

There are no environmental implications associated with this report.

TECHNOLOGY IMPLICATIONS

There are no technology implications associated with this report.

TERM OF COUNCIL PRIORITIES

Not applicable

SUPPORTING DOCUMENTATION

Document 1 – Summary of Proposal: Panda Park (Ward 22 – Gloucester-South Nepean)

DISPOSITION

Following Council approval of the proposal, staff will work with the Ward Councillor to coordinate a ceremonial event to unveil a plaque.

Document 1

Panda Park – (Ward 22 – Gloucester-South Nepean)

In recognition of the historical significance of the annual Panda Game between Carleton University and the University of Ottawa, the City of Ottawa has been asked to name the new park located at 105 Southam Way, “Panda Park”.

A summary of the proposal, submitted by Councillor Steve Desroches, is provided below:

Since 1954, Carleton University and the University of Ottawa have showcased their friendly rivalry in an annual football game that became known as the Panda Game, named after the mascot, a stuffed panda bear named Pedro.

Pedro became a football ambassador and celebrity. He traveled to nine different universities across Canada and the United States and was the focus of many friendly pranks between the two universities. In 1979, at the age of 24, the tired panda was retired and sent to rest at the Canadian Football Hall of Fame in Hamilton. A heavy copper replica was built to carry on the tradition.

The Panda Game, which became a staple on the Ottawa sports calendar, galvanized loyalties for the two rival teams and attracted more fans than any regular season contest in Canadian college football. It drew an average of 15,000 attendees and earned the reputation as the “game of the year”. It became a critical and much anticipated opportunity for players from both universities to compete in a play-off fashion and a popular rallying point for the student community.