

PERMANENT SIGNS ON PRIVATE PROPERTY
BY-LAW 2005-439 – SIGNS ON WINDOWS

ACS2014-CMR-PLC-0002

BAY (7)

REPORT RECOMMENDATION:

That Planning Committee direct staff of the Planning and Growth Management Department to review the issue of illuminated and digital signs within the window frame on the interior of a building and report back to Committee at the earliest opportunity.

Councillor Hobbs spoke briefly to explain her request to add the study outlined in her report to the Planning and Growth Management Department's (PGM) 2014 Workplan. Committee discussions centred on the study's overall necessity, and the appropriateness of adding it to the Department's Workplan at the expense of diverting resources from other areas.

The Committee then heard from Mr. Alex Lewis, Bells Corners Business Improvement Area, who expressed that small businesses would not approve of the additional regulation that such a study could recommend. He noted that the Ward Councillor, regulatory staff and area businesses had not been consulted, and he asked that this matter be deferred until the potential impacts to the business community could also be considered.

Councillor Chiarelli introduced the following Motion to recommend that Council approve referral of this matter to its 2014-2018 Term Priorities.

PLANNING COMMITTEE
REPORT 67
9 APRIL 2014

164

COMITÉ DE L'URBANISME
RAPPORT 67
LE 9 AVRIL 2014

EXTRACT OF DRAFT
PLANNING COMMITTEE
MINUTES 71
25 MARCH 2014

EXTRAIT DE L'ÉBAUCHE DU
PROCÈS-VERBAL 71 DU
COMITÉ DE L'URBANISME
LE 25 MARS 2014

MOTION N^o PLC 71/6

Moved by Councillor R. Chiarelli:

That the Planning Committee recommend Council approve that this matter be referred to the 2014-2018 Term of Council Priorities.

CARRIED, as amended

There being no further discussion, the report recommendation was put before Committee and was CARRIED, as amended by Motion N^o PLC 71/6.